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Ministry of Environment, Forest & Climate Change (MoEFCC)

Government of India

CSIR-National Botanical Research Institute (NBRI)

**Environmental Information, Awareness, Capacity Building & Livelihood
Programme Centre (NBRI-EIACP-PC-RP) Rana Pratap Marg, Lucknow**



**An awareness
programme to celebrate
Swachhata Pakhwada-
2025**

on

09th, May 2025



An awareness programme to celebrate Swachhata Pakhwada-2025

As part of the nationwide initiative to promote cleanliness and hygiene, CSIR-National Botanical Research Institute's Environmental Information, Awareness, Capacity Building and Livelihood Programme Centre (EIACP-PC), Lucknow, Uttar Pradesh, observed *Swachhata Pakhwada Abhiyaan-2025* by organizing an awareness programme on 9 May 2025. The event aimed to educate and inspire staff, students, and the general public about the importance of cleanliness, sustainable waste management, and environmental responsibility.



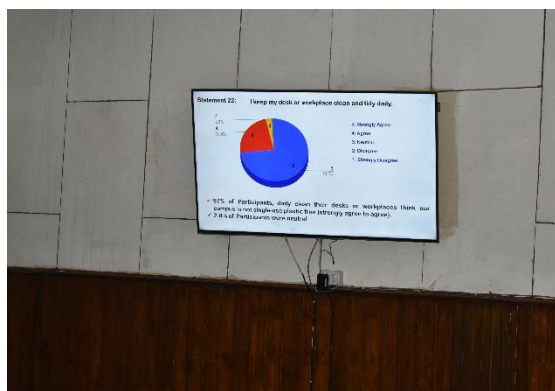
The programme commenced with a welcome address by **Dr. Richa Rai**, emphasizing the institute's commitment to the Swachh Bharat Mission. After that **Dr. Vivek Srivastava** brief about the purpose and outline of this programme.



A special lecture was delivered by an invited expert and social worker, **Dr. Sarita Shasany**, who discussed the long-term impact of improper waste management and shared practical tips for reducing household and institutional waste.



Dr. Anju Patel presented a very interesting analysis of the **Swachhata Survey** conducted using a structured questionnaire of open and closed-ended questions on a scale of **Strongly Agree-5, Agree-4, Neutral-3, Disagree-2, Strongly Disagree-1** in a digital format to accommodate all staff categories, including scientific, technical, administrative, and students. A total of 94 participants took part in this survey.



The Swachhata Survey at CSIR-NBRI proved to be a valuable initiative in understanding the current sanitation practices and awareness levels among staff. The findings highlight a strong foundation of awareness with scope for targeted improvements in behavior and infrastructure. Continued efforts will ensure CSIR-NBRI remains a role model for institutional cleanliness and sustainability.

At the end of the programme, **Dr. Poonam C. Singh** felicitated our chief guest as a token of appreciation and delivered the vote of thanks, and all attendees took a **Swachhata Pledge**, reaffirming their commitment to keeping their surroundings clean and spreading awareness in their communities